

Website Visits

1,048,508

Current Quarter

Previous Quarter 1,185,002



Top Webpages

- 1 Library
- 2 GIS & Mapping
- 3 Cane Creek Park

Social Media

35,259

Followers

470,412

Impressions



Previous Quarter: 35,337 (Facebook repaired a reporting bug in Spring '24 affecting all Business accounts)

Top Post



Public Records Requests

121

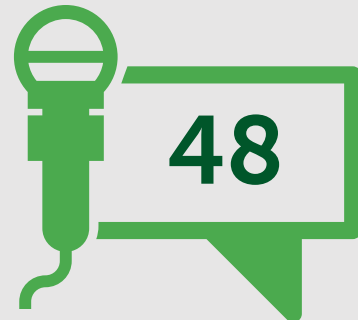
Received



98

Completed

Media Interactions



Top Projects

1 Southwest Regional Library Opening - Ribbon-cutting event and communications including a news story, press release, videos, media interviews, social media posts, hero banners and the start of our #MeetUsMonday series on social media with a staff video.

2 FY25 Budget - Our yearly communication strategy added a new community survey on the Engage UC website.

3 Safety: Three new topics on Grilling Safety, Summer Safety and Pool Care & Safety were published providing social content, fresh graphics and highlights on our website homepage.

323 Projects Completed

27 Departments Supported

Creative Highlights



Charters of Freedom Graphics



FOG Vehicle Wrap for Water Fleet



Litter Task Force Graphics

Video Engagement

YouTube + Facebook + Instagram = **7,634** Reach & Views

Most Viewed Video

Court Deputies Save Life of Local Man
Reach: 7,634
 64 likes
 16 comments

Horizon Subscribers

59,210 Subscribers

59,994 Previous Quarter

Community News
 County Offices Closed for Fourth of July
 Holiday Hours
 Celebrate National Parks and Recreation Month with Union County's Park Passport Program
 Healthy Living
 Grilling Safety
 Multiple Brands of Ice Cream Recalled