

Website Visits

889,246

Current Quarter

Previous Quarter 966,971



Top Webpages

- 1 Library
- 2 GIS & Mapping
- 3 Pay Your Water Bill

Social Media

34,826

Followers

367,254

Impressions



Previous Quarter: 34,457



Facebook | October 17, 2023

J.R. Rowell has been appointed to fill the vacancy on the Union County Board of Commissioners created by the passing of Chairman Stony D. Rushing. Rowell is a Union County native and served as Clerk of Superior Court for 16 years before retiring last fall.

Top Post



Public Records Requests

98

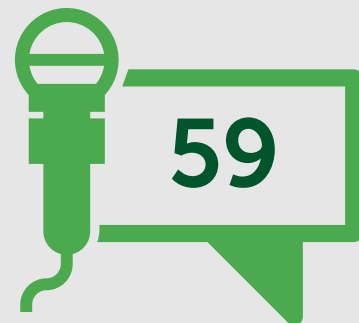
Received



88

Completed

Media Interactions



Top Projects

1 Union County Recruitment Video This project, which spanned several months, presents a revitalized video showcasing the advantages of employment with Union County, while featuring our spirited employees.

2 J.R. Rowell Sworn In Rowell's welcoming to the Board of County Commissioners included social media posts, a press release, news article, new headshot and updates to the website.

3 Winter Safety Month Preparation We introduced new graphics that visually communicate important winter safety tips from several departments and launched a new video series called "Drops of Knowledge," first focusing on practical ways to protect your pipes during the winter.

245 Projects Completed

26 Departments Supported

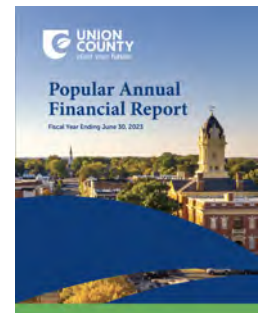
Creative Highlights



Protect Your Pipes Video



Light it Up for Safety Postcard



Popular Annual Fiscal Report

Video Engagement

YouTube + Facebook + Instagram = **2,485** Reach & Views

Most Viewed Video

Warehouse Supervisor Receives Lifesaver Award
Reach: 2,485
 57 comments
 17 shares

Horizon Subscribers

59,633 Subscribers

59,744 Previous Quarter

