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Union County Celebrates Opening of Special Events Center

MONROE, N.C. (July 20, 2021) – Union County will celebrate the grand opening of a new Special Events Center with a ribbon-cutting ceremony on Thursday, July 22, followed by a weekend of family-friendly activities for the community. The Special Events Center is located at 307 Cultivation Circle in Monroe, directly behind the Union County Agricultural Center, on the property of Jesse Helms Park. It includes an outdoor facility, as well as an indoor event center. With a total of 36,500 square feet, this facility will be the site for activities and events hosted by Union County throughout the year.

"Our agricultural economy is not just part of Union County's history. It's the single largest component of our current economy," said Richard Helms, Chairman of the Board of County Commissioners. "By investing in this Special Events Center, that serves as an equestrian center and a hub for agricultural and park programs, Union County shows how a growing community can leverage its rural roots for the benefit of all residents."

The Special Events Center will allow Parks and Recreation, as well as Cooperative Extension, the opportunity to offer additional programming opportunities to residents.

"Union County Extension is excited about the opportunities and outreach potential that the Special Events Center will offer," said Andrew Baucom, Director of Union County Cooperative Extension. "Having a multi-use space that will allow educators to connect with participants in a hands-on capacity for workshops and educational training will enhance the quality of these efforts."

The Special Events Center will provide the space and opportunity for Union County to host various activities and events, bringing the community together in new ways. For additional details on the facility and the schedule of events for the grand opening weekend, see the news article on the Union County website.

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Public Communications

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