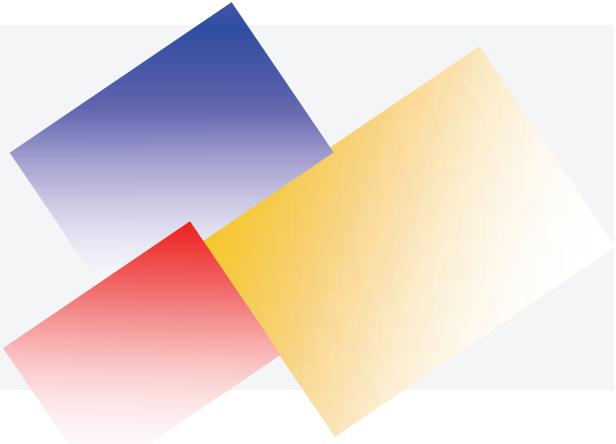


2014 State of the County Health Report



**UNION COUNTY
PUBLIC HEALTH**





About this Report

The intent of this document is to provide an overview of both the health status of Union County and the health issues impacting county residents, both personal and environmental. The document will provide information on areas that were identified in the 2012 Community Health Assessment as priority areas. This report will indicate any actions that have been taken by the Union County Division of Health and / or the community toward resolving health related issues and improving health outcomes.

State Of The County Health Reports and the Community Health Assessments are available to the public at the Reference Desk of the Monroe branch of the Union County Library, and on-line. www.co.union.nc.us/Divisions/Publichealth

Sincerely,

Phillip E. Tarte, MHA
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Union County Division of Public Health

Jackie Morgan
Health Promotions Supervisor
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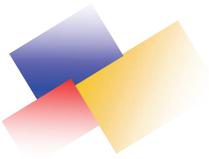
Division of Public Health

The mission of Public Health is to prevent the spread of disease, protect the health of the community and promote healthy living. The Division was awarded Accreditation status from the state in December 2014. Agency services include Environmental Health, Clinical Health, Care Management, Dental, WIC, Health Promotions, and Grant Funded Services; Emergency Preparedness, ABC Project, Breast Feeding Support, Smiles, and Ryan White.



2014 Highlights

- UCHD achieved reaccreditation status
- Gastrointestinal Illness Outbreak
- Ebola Awareness / Prevention Activities
- Shingles vaccine offered—36 shots provided
- GlaxoSmithKline Child Health Recognition Award



Union County Overview

Union County borders Charlotte, the largest metropolitan area in North Carolina consisting of over 2.2 million people. Union County maintains a population of over 200,000 individuals with fourteen (14) municipalities. Monroe is the County Seat.

In 2009, Union County was designated as the 7th fastest growing county in the nation representing a 56.1% increase in population from the 2000 Census. This growth presented unique challenges for Union County during the recession of 2008/2009. First, the high residential growth exploded the school enrollment to 43,000 students and demanded new school construction for at least 15 additional facilities. This increase (raising the public school facilities to 53 structures) added an unprecedented demand on county funding. Second, the lopsided 85/15 residential to commercial ratio created an unfortunate home foreclosure surge that is just now showing signs of recovery. The county continues to have a skewed tax base with 85% residential and 15% business/industry, creating a shortfall in available tax base to support all government services at full capacity. Currently, the county does not have its own water supply, relying on neighboring counties for capacity.

Eastern and western Union County continue to be drastically different in demographic makeup as the agricultural community, prevalent in the eastern half of the county, is slowly diminishing in the areas close to Charlotte. While the area remains a state leader in poultry, soybeans and corn, much of the farm land and open space are converting to neighborhoods. This creates concerns over the lack of green space and open access areas for use.

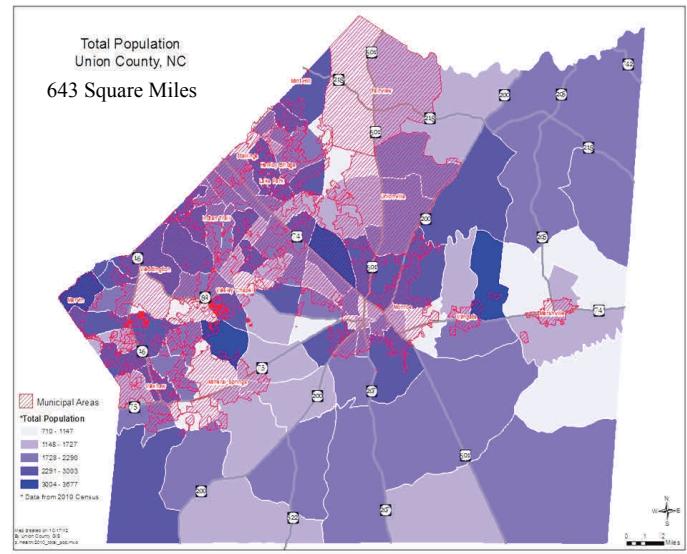
The average age in the county is 36 with a median household income of \$64,593. Much of this demographic is located in the western side of Union County.

Demographics

Race	Percentage	Age	Percentage
White	74.6%	0 – 14 years	25.4%
Black	12.0%	15 - 24 years	12.2%
American Indian	0.4%	25 – 34 years	10.7%
Hispanic	10.9%	35 – 44 years	16.9%
Other	2.2%	45 – 54 years	15.1%
		55 – 64 years	9.7%
		65 + years	10.1%

Education Levels

Less than High School	12.7%
High School Graduate	27.1%
Some College	21.9%
Associates Degree	7.8%
Bachelor's Degree	22.2%
Graduate / Professional Degree	8.2%



Population (2013)

Population: 212,756 5.7% change from 2010 Census

Unemployment: 6.2%

Labor Force: 103,349

Median Household Income: \$64,593

Economics

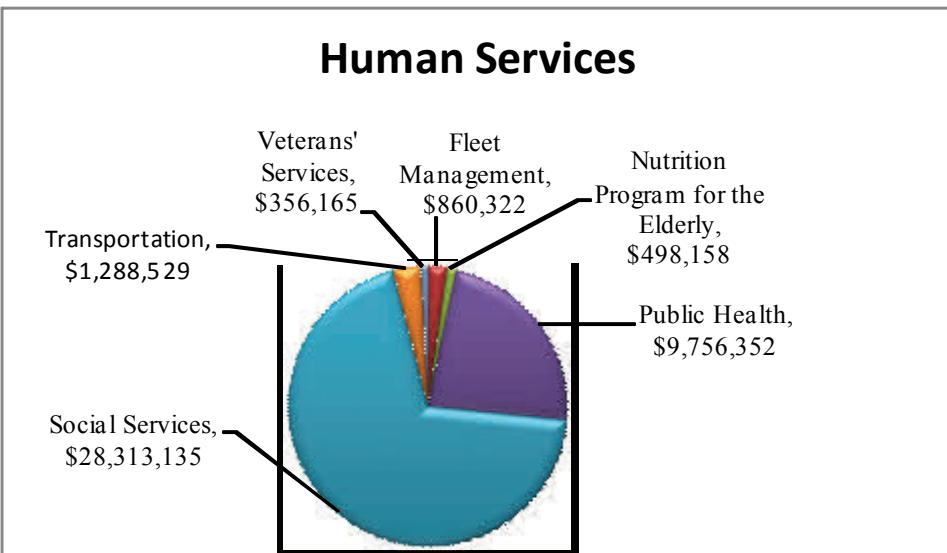
Despite fluctuations in the national economy, the local economy in Union County has remained stable. The county's economic indicators are trending in a positive direction. Labor statistics show the county's unemployment rate declining by 1.0 percent year over year through August 2014 to 6.2 percent.

Building activity in FY 2014 continued to show signs of improvement. During FY 2014, 400 commercial permits, and 3,285 residential construction permits were issued. This was an increase from the previous year, and this trend is expected to continue into 2015, albeit at a slower pace. Union County's tax base is 86% residential and has a median household income of \$64,593, down slightly from \$65,906 in 2000.

The North Carolina State Demographics Unit expects the County's population to experience 19.37 percent growth between 2010 and 2020, representing an additional 39,000 residents, increasing the county population to reach 240,293 by the year 2020. With residential growth patterns expected to continue, the county faces a challenge in meeting infrastructure and service demands.

*Source: *Union County Comprehensive Annual Financial Report FY 2014*

Human Services Divisions	FY 2015 Adopted	% of Total
Fleet Management	\$ 860,322	2.1%
Nutrition Program for the Elderly	\$ 498,158	1.2%
Public Health	\$ 9,756,352	23.2%
Social Services	\$ 28,313,135	69.4%
Transportation	\$ 1,288,529	3.2%
Veterans' Services	\$ 356,165	0.9%
Total Department Expenditures	\$ 41,072,661	100.0%





Union County Human Services

Division of Public Health

In 2013, Union County consolidated its Health Department, Department of Social Services, Veterans Services Office and Nutrition/Transportation into a combined Human Services Agency as a result of SB 438. A Human Services Board was created later that same year. In early 2014, the Human Services Board was abolished with the Board of County Commissioners assuming direct control.

The Health Division employs 120 individuals both full, part time, and contract and is fortunate to report a 97.5% retention rate.

Health Division services offered in personal health are: Maternal Health Clinic, High-risk Maternal Health, Family Planning Clinic, Breast and Cervical Cancer Control including a Susan G. Komen grant, Immunization Clinic, Communicable Disease, Child Health Clinic with primary care, Diabetes Self-Management, and Health Promotion with the five year CDC grant for Community Transformation ending in Year Three.

The majority of Health Division clients are Hispanic with some clinics at 80% utilization for that population. The agency had approximately 14,000 clients last year accounting for 23,000 visits.

In addition to the clinical services, the agency houses the Women Infants and Children Program (WIC) and several grant funded programs including: Health Check, Breast Feeding Peer Counselor, Smiles and Ryan White.

A dental clinic is operational three days a week after a long-term dentist vacancy was filled.

The Health Division programs offered in Environmental Health are: On-site Waste Water, Well Program, Food Lodging and Institutions, Tattoo Artist Inspection, and Children's Environmental Health.

The agency delivers clinical, dental, traditional public health and jail coverage.



Public Health Staff

Health Department – Health Care Services: 78
Environmental Health: 16

FY	Local Allocation
2014	\$ 3,833,601.00
2013	\$ 4,403,622.00
2012	\$ 3,716,638.00
2011	\$ 3,945,785.00

FY	Expenses
2014	\$ 8,663,447.00
2013	\$ 8,539,056.00
2012	\$ 8,424,567.00
2011	\$ 8,351,738.00

FY	Revenues
2014	\$ 4,829,846.00
2013	\$ 4,135,434.00
2012	\$ 4,707,929.00
2011	\$ 4,405,953.00



Access to Health Care

2012 Health Professionals in Union County per 10,000 Residents	
Physicians	8.8
Primary Care Physicians	4.2
Dentists	2.7
Dental Hygienists	5.3
Pharmacists	8.9
Registered Nurses	46.4
Nurse Practitioners	1.8
Respiratory Therapists	1.8
Occupational Therapists	2.3
Optometrists	0.7
Podiatrists	0.1
Psychologists	0.4
Certified Nurse Midwives	0.2
Physician Assistants	1.9
Chiropractors	1.3
Physical Therapists	3.3



Clinical Services

Unduplicated Patient Count: 8,256

Visit County: 20,786

2014 Individual Program Data		
Program	Non-duplicated Patient Count	Visit Count
Child Health	1686	3473
Family Planning	1727	3606
Immunizations	3213	3763
STD	718	893
TB	357	687
Maternal Health	733	4874
High Risk MH	92	1754
Colpo	56	56
BCCCP	112	112
Wisewoman	19	19
International Travel	91	91
Dental Health	425	896
WIC	3,900 (avg. monthly caseload)	

Communicable Diseases

	2014 Cases
AIDS	18
Chlamydia	568
Gonorrhea	110
Hep B, Acute	1
Hep B, Carrier	15
HIV Disease	22
Nongonococcal Urethritis (NGU)	4
Campylobacter	20
Cryptosporidiosis	3
Cyclosporiasis	1
E. Coli	1
Hepatitis A	1
Legionellosis	1
Salmonellosis	37
Shigellosis	6
Hemophilus Influenza, Invasive	2
Influenza, Death: Adult	1
Pertussis (whooping cough)	24
VRSA	1

Maternal Health

	2013 UC Rate	2013 NC Rate
Birth	57.0	61.0
Abortion	6.4	10.7
Teen Pregnancy	24.5	39.5
Repeat Teen Pregnancy	22.3	25.0
Infant Mortality	5.5	7.3
Preterm	10.6	11.7
Low Birthweight	7.8	8.9
Very Low Birthweight	1.1	1.7
Late or No Prenatal Care	30.3	27.4
Mother Smoked	8.0	10.6
C-section	31.7	30.4



Grant Funded Programs

	Funded	Clients Served
ABC Project (About Breast Cancer) (Susan G. Komen) Breast Health Services	\$ 96,800	373 services / 176 clients
Smiles—Alliance for Children (After Lunch Tooth Brushing for Children)	\$ 83,000	578 children
Breast Feeding Support—Alliance for Children	\$ 53,500	927 clients
Ryan White	\$112,290	3 clients



Emergency Services

Public Health Emergency Preparedness

The Division of Public Health receives state funding for Emergency Preparedness planning, and exercises. A Preparedness Coordinator plans for 48 hour response to emergencies requiring prophylaxis for the county population. The type of emergency requiring a Public Health response could include health emergencies such as exposure to infectious disease, disease outbreaks, natural disasters, or bioterrorism. Public Health works with partner agencies to open and staff 24 hour POD (Point of Dispensing) operations in the county. A POD is a temporary large-scale clinic designed to rapidly administer pills or vaccines to healthy individuals. PODs are in pre-identified locations, and would remain open until all dispensing is completed.

In 2014 the preparedness program worked collaboratively with CMC Union, Emergency Communications, and Emergency Management on EBOLA prevention and monitoring. As disease information and protocols were released from the CDC and the Division of Health and Human Services, Public Health communicated via Code Red to disease surveillance partners, organizations doing mission work abroad, and universities with international staff and students within Union County.



Emergency Communications

332,345 calls received by 911 (2014)

Union Emergency Medical Services

Average response time (Emergency Calls) = 7:25 minutes

Total responses resulting in transports = 12, 215

(56.6% to CMC Union, 2.6% to CMC Waxhaw, 31.1% outside county)

- EMS will be moving to a dynamic deployment model with additional ambulances and staff



Leading Causes of Death

Union County 2013

Rank	Leading Causes of Death	Number	%
1	Diseases of heart	304	23.9
2	Cancer	298	23.4
3	Chronic lower respiratory disease	70	5.5
4	Alzheimer's disease	63	5
5	Cerebrovascular diseases	53	4.2
6	All other unintentional injuries	34	2.7
7	Nephritis, nephrotic syndrome and nephrosis	29	2.3
8	Diabetes mellitus	26	2
9	Influenza and pneumonia	25	2
10	Intentional self-harm (suicide)	23	1.8
11	All other causes (residual)	346	27.2
	TOTAL DEATHS — ALL CAUSES	1271	100

Source: State Center for Health Statistics

North Carolina 2013

Rank	Leading Causes of Death	Number	%
1	Cancer	18615	22.3
2	Diseases of the heart	17812	21.4
3	Chronic lower respiratory diseases	4989	6
4	Cerebrovascular diseases	4472	5.4
5	All other unintentional injuries	2948	3.5
6	Alzheimer's disease	2874	3.4
7	Diabetes mellitus	2400	2.9
8	Influenza and pneumonia	1930	2.3
9	Nephritis, nephrotic syndrome and nephrosis	1780	2.1
10	Septicemia	1484	1.8
11	All other causes (residual)	24013	28.9
	TOTAL DEATHS --ALL CAUSES	83317	100

Source: State Center for Health Statistics



Health Projections

Life Expectancy					
	Total	Male	Female	White	African American
Union County	79.5	77.5	81.5	80	76
State	78.3	75.8	80.7	78.9	75.9

Source: State Center for Health Statistics (*County Data Book*)

Projected New Cancer Cases (2014)					
	Total Cases	Lung/Bronchus	Breast Cancer (Female)	Prostate	Colon/Rectum
Union County	1,073	156	185	157	87
State	57,298	8,624	9,610	8,399	4,746

Source: NC Central Cancer Registry



Air Quality

The EPA has suggested changes with the intention of improving air quality, health outcomes and lessening environmental impacts of air pollution. EPA Scientists reviewed the most recent studies relating to ozone standards. The studies revealed that ozone levels below 75 parts per billion (ppb), which represents the current standard level, can still present a serious health threat for the public. In November 2014, the EPA stated in a news release that current standards could potentially harm the respiratory system, aggravate the health of asthmatics and people with lung diseases, and could be linked to premature death resulting from respiratory and cardiovascular causes. Ground level ozone is formed from the emissions of automobiles, industries, power plants, fumes from fuels, solvents and paints.

According to EPA analysis, strengthening the standard to a range of 65 to 70 ppb will provide significantly better protection for children, preventing from 320,000 to 960,000 asthma attacks and from 330,000 to 1 million missed school days. Strengthening the standard to a range of 70 to 65 ppb would better protect both children and adults by preventing more than 710 to 4,300 premature deaths; 1,400 to 4,300 asthma related emergency room visits; and 65,000 to 180,000 missed workdays.

Although Union County remains in non-attainment status for air quality, the one hour and 8 hour air quality standards for ozone limits are within allowable EPA standards. Union County air quality is evaluated as part of the Charlotte Metropolitan Statistical Area (MSA), and is impacted by the air quality in Charlotte.



Environmental Health Program Data

Food / Lodging / Institutions			
Numbers	Inspections	Compliance Visits	Permits Issued
1624	Total Inspections	715	91 Food Service
206	Childcare Facility Inspections	73	7 Centers
65	School Building Inspections	28	N/A
39	Nursing Homes, Adult Day Cares Inspections	39	N/A
636	Swimming Pool, Wading Pools, Spa Inspections	636	N/A
36	Tattoo Inspections	N/A	6 Tattoo Artist
188	FLI complaints taken	N/A	N/A

Children's Lead Poisoning Prevention Program	
Numbers	
3	Confirmed blood lead poisoning
3	Lead hazard investigations conducted
4	Confirmed elevated blood lead levels
1	Lead hazard investigation conducted for parents / guardians

On-Site Waste Water	
Numbers	
607	Soil Evaluations
70	Repairs
311	Waivers (existing system inspections)
86	Complaints
377	Improvement Permits
303	Construction Authorization Permits
1	Meth Lab (reported and confirmed)
1	Meth Lab Abatement Letter
2902	Total Sites Visited for On-Site

Environmental Health Program Data continued...

Well Program			
Numbers	Permits	Numbers	Completed Wells
165	New wells	116	New wells
42	Irrigation wells	12	Irrigation wells
28	Well abandonments	11	Well abandonments
20	Well repairs	13	Well repairs
255	Well Permits Issued	152	Certificates of Completion
Well Program Field Activities			
304	Well site permitting visits		
247	Grout inspections		
515	Site consultative visits		
186	Well head completion visits		
14	Well abandonments observed		
Water Quality Samples			
354	Bacteria samples collected		
91	Positive samples for presence of coliform bacteria	(25.7%)	
4	Positive samples for presence of E. coli bacteria	(1.13%)	
267	Inorganic samples collected		
38	With arsenic levels > EPA maximum contaminant level (MCL) of 0.01 mg / I		
44	Iron levels > EPA MCL of 0.30 mg/I		
69	Manganese levels > EPA MCL of 0.05 mg/I		
3	Herbicide samples collected		
0	Levels > EPA MCL		

2012 CHA Health Priorities

The 2012 Community Health Assessment identified multiple health and wellness issues in Union County. While all issues identified were important, the priorities selected were based upon available resources, access to the target population, potential for impact and behavior modification. Priorities included childhood obesity and diabetes. The majority of fiscal and staff resource support required to sustain these priorities has come from external sources and organizations. Progress has been slow, but consistent with the introduction of new strategies and tools.

Childhood Obesity

Date	Strategy / Action	Audience	Intended Outcome	Resources	Status
2012	Boys and Girls Club Fitness and Nutrition Pilot Program Development	Boys and Girls Club participants	Teach healthy eating and establish fitness as a scheduled part of Boys and Girls Club	Fitness Equipment, JUA-UCPS with Boys & Girls Club, RD for Nutrition Class, Fitness Instructor, Physician to monitor participant health status	Fitness equipment purchased, JUA signed, lack of funding for staffing components has delayed program
2012-2014	Promote Local Farmers Markets, Produce Stands; Advertise in local newspapers, radio and billboards	Union County Families	Raise awareness of local produce, and encourage consumption of local foods for improved nutrition	CTG Funds	On-going for duration of CTG funding
2012	Teach Where Food Comes From in Child Care Centers	Union County Children in pre-school settings	Nutrition Education and encourage consumption of fruits & vegetables	UCHD Health Education Staff, or Intern - Nutrition Books	Dependent upon availability of staff or intern for outreach
2012-2013	Physical Activity Outreach in Child Care Settings	Union County Children in pre-school settings	Encourage fitness in child care settings, provide child cares with parachutes, teach parachute fitness activities	UCHD Health Education Staff, or Intern - Parachute Play Book, Parachutes	Dependent upon availability of staff or intern for outreach
2012-2013	Create access at UCPS to track, tennis courts, ballfields	Union County Families	Zero cost access to fitness opportunities within local communities	Agreement with UCPS	UCPS was unable to accommodate request due to liability
2013	Host Children's Scavenger Hunt at Union County Farmers Market	Union County Families	Educate children on where food comes from, encourage consumption of more fruits and vegetables	Food demonstration supplies	Completed 7/24/13
2014	Expansion of CHIPRA / CHET classes for Health Department children referred for obesity, includes fitness lesson	Union County Families	Incorporate fitness and healthy eating options into the lives of at-risk children, provide fitness opportunities for families, teach proper nutrition decisions, change family behaviors	CHET Instructor, fitness instructor	On-going, liability waiver needed for participants, fitness instructor needed, additional planning required



Diabetes

Date	Strategy / Action	Audience	Intended Outcome	Resources	Status
2012-2013	Teach Diabetes Self-Management Classes	Diabetic Healthquest Clients	Provide disease management to people with diabetes	Public Health RN, Public Health RD	2 PHN II trained in Diabetes Self-Management
2012-2013	Create access to free fitness opportunities	Diabetic Healthquest Clients	Encourage clients to lose weight, or maintain healthy weight via exercise	Fitness Equipment	Elipticals purchased for Healthquest
2012-2013	Murphy to Manteo Challenge	Diabetic Healthquest Clients	Encourage clients to lose weight, or maintain healthy weight via exercise	Murphy to Manteo Challenge forms provided to Healthquest	Health screens needed prior to reissuing challenge for 2015
2012-2013	Increase access to fresh, local produce via setting up Produce stand at Healthquest on Mondays	Diabetic Healthquest Clients	Change dietary habits, include more fresh fruits and vegetables	Farmer , Produce Stand items - canopy, table, signage	Completed for season
2014	Monthly Diabetes Newsletter to educate clients	Diabetic Healthquest Clients, Community Health Clients	Provides continual educational reinforcement, diabetic friendly recipe, local resource awareness	Staff time, office supplies	On-going
2014	Diabetes Oral Hygiene Class - Two Way Connection	Diabetic Healthquest Clients, Community Health Clients, Diabetes Center Clients	Educate clients on connection between oral health and disease management	Dental Hygienist	On-going

Mental Health

Cardinal Innovations Healthcare Solutions is a managed care organization covering 2.4 million individuals in North Carolina. Cardinal Innovations manages all Medicaid, state, and local funding for mental health, intellectual and developmental disability, and substance use/addiction services in covered areas, with the exception of Mecklenburg county.

Union County paid \$385,000 to the state to supplement mental health crisis services provided in the county. Providers licensed through Cardinal offer services across 19 mandated categories.

Mental Health Crisis Programs Receiving County Dollars (June 2013-July 2014)

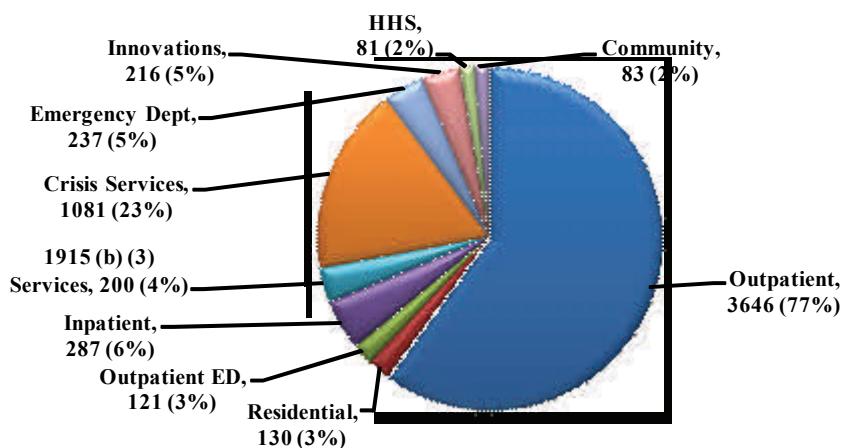
	Union County Actual Expenses	% of Total Allocation
Crisis Recovery Center	\$ 87,739.00	12.3%
Crisis Recovery Center – Indigent Meds	\$ 65,035.00	9.1%
Mobile Crisis	\$100,562.00	14.1%
Psych Support	\$ 8,132.00	1.1%
Forensic Screenings	\$ 3,069.00	0.4%
Emergency Back Up	\$ 1,849.00	0.3%
Medication Assistance	\$151,536.00	21.3%
Advanced Access	\$256,944.00	36.1%
CMC North East Emergency	\$ 30,307.00	4.3%
Ind Meds Monarch	\$ 6,314.00	0.9%
Total	\$711,488.00	
Total County Funding	\$716,465.00	
% of County funds spent through 12/31/14	99.3%	

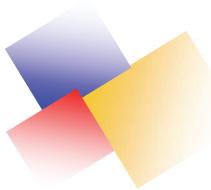
Source: Cardinal Innovations Healthcare Solutions

Number of Consumers Served by Service Category - Top 10

Union County - All Funding Sources

Jul'13 - June'14





Union County Health Trends

Obesity rates continue to trend upward for all age groups. While residents are aware of the health risks connected to obesity, changing behaviors to improve health outcomes is not occurring at the population health level. Obesity can be a gateway to more serious medical issues such as diabetes, heart disease and hypertension. Heart disease remains the number one cause of death in Union County. Diabetes has consistently been in the top ten causes of death for county residents for more than a decade.

Union County Alzheimer's disease rates continue to exceed the state rate. Elevated rates have not been attributed to a single factor. In previous years Duke University and the University of North Carolina at Chapel Hill conducted studies on arsenic and trace metals in well water. The studies examined any potential connections between Alzheimer's prevalence and high levels of arsenic in well water. Studies were abandoned due to lack of funds.

The NC Commission for Public Health approved new vaccine requirements, and changes to existing requirements as documented (Administrative Code 10A NCAC 41A.0401). Changes were made to more closely align NC requirements with current Advisory Committee on Immunization Practices recommendations. Public Health immunization programs have been charged with communicating these changes within their jurisdiction.

- Meningococcal conjugate vaccine (MCV) – one dose is required for students entering 7th grade, or by 12 years of age, whichever occurs first, with a booster dose required before entering 12th grade, or by 17 years of age. If the first dose is administered after the 16th birthday, a booster is not required
- Polio vaccine—booster (4th) dose is required on or after the 4th birthday and prior to entering school
- Varicella vaccine—one dose is required on or after 12 months of age and before 19 months, a second dose is required before entering school for the first time
- Tetanus, diphtheria, and pertussis (whooping cough) Tdap – a booster dose of Tdap is required for individuals who have not previously received Tdap and who are entering 7th grade, or by 12 years of age, whichever occurs first
- Change in school entry requirement – allows for simultaneous administration of Tdap and MCV vaccines at 11—12 year old recommendation



Conclusion

Fiscal Year 2014 was an active year for public health. The Department/Division transitioned from Board of Health to a Consolidated Human Services Board, to the Board of Commissioners assuming responsibility for Human Services. During transitions of Board structure, the agency went through the Reaccreditation process and was awarded Accreditation status in December 2014. In early 2015, the board structure was reverted back to a Consolidated Human Service Board.

In the fall of 2014, the agency completed a quality improvement project on clinic flow and practice management processes. The QI project was a key step in preparation for the 2015 implementation of an Electronic Medical Record system. The EMR will be activated in June of 2015.

In addition to the administrative activities, the EPI Team worked on a gastrointestinal disease outbreak, tracked CDC updates and prevention measures regarding Ebola and monitored pertussis outbreaks.

The clinical staff in the agency participated in Point of Distribution (POD) training exercises for emergency preparedness. The training prepares staff for any potential Public Health emergency that would require dispensing of medicine or vaccine to the full county population. Preparedness training is an on-going activity, and is funded through a Bioterrorism grant.

In efforts to improve the health of the community, the agency worked with Region 4 utilizing Community Transformation Grant (CTG) funds to promote local fresh fruit and vegetables at the farmers market. CTG funds paid for: market tables, signage, and advertising. The purchases were to assist Cooperative Extension staff in raising awareness of the nutritional benefits of eating locally grown produce, and encourage residents to support local farmers. CTG funds were also expended to support marketing efforts of Rocky River Local Foods, which supplies locally grown produce to Farm Fresh Ventures.



Goals

- Transition to EMR
- Add Health Education position
- Build prevention, health education, and outreach
- Educate community on new state mandated childhood vaccines for Kindergarten and 7th graders
- Continue Quality Improvement projects across the agency
- Maintain 100% compliance with FLI inspections
- Sustain Emergency Preparedness trainings
- Recruit Closed PODs in the Business Community to support preparedness efforts
- Establish youth Board of Health to coordinate school based activities addressing health issues